

Nottingham Conference Centre achieves leading industry accreditation

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Nottingham Conference Centre has recently received the Accredited in Meetings (AIM) Gold standard award. AIM is the nationwide Kitemark for venues and service providers in the meetings, conference and events industry.

Administered by the meetings industry association (mia) and endorsed by Visit Britain, Visit England and the Association of British Professional Conference Organisers, AIM is awarded to venues that have met or exceeded 50 criteria including customer service, quality of facilities, compliance with codes of conduct and corporate social responsibility.

AIM Gold is the highest level of the accreditation and demonstrates a venue's compliance with a more stringent set of criteria, completing a self-assessment, producing a portfolio of evidence in support of its application and receiving a visit from an independent assessor.

Jennifer Canto, Nottingham Conference Centre business development and sales manager, said: *"We believe this is an important accreditation within the industry, showing customers the level of standards we are operating at.*

"As an AIM accredited supplier we are committed to making our clients' events a success and by using our expertise we strive to exceed the highest standards."

Jane Longhurst, mia chief executive, added: *"AIM is a mark of reassurance to meetings buyers; a demonstration that a venue is compliant, competent and capable. When a venue has achieved AIM Gold, buyers know the facilities will be of the highest standard and that they will receive service that is second to none with exceptional catering and hospitality."*